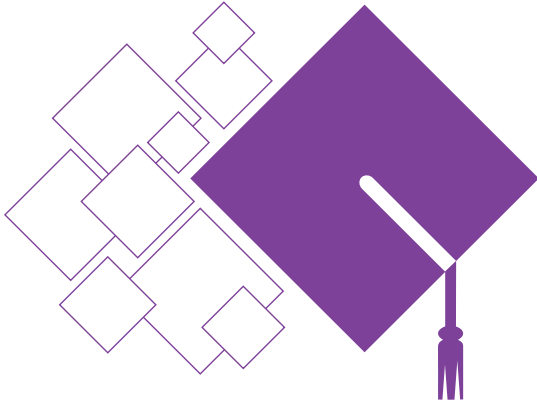


# Strategic Advisory

Academic Assembly brings together some of international education's foremost entrepreneurs and leaders, ready to guide your institution to compete better globally.



Success in international education takes wise investment and sound strategy. Your investments are your global brand, as well as your global networks. Academic Assembly builds both. Your networks include research collaborators, feeder schools and institutions, academic advisors, commercial recruiters, vendors and related contractors. In a global context, managing these networks is a costly and inefficient management nightmare. Academic Assembly helps you develop practical plans to take what works elsewhere and apply it at your institution. We provide a dashboard for you to monitor your progress, maintain alignment to mission and oversee the many factors that influence your results.

## *International Higher Education Advisory Services*

### **Possible engagements include:**

- Global Operations Review & Strategy
- Global Risk Assessment & Reduction Review
- Internationalization Review & Strategy
- International Student Recruitment Review & Strategy
- Operational & Administrative Efficiency Review
- Global Vendor/Partner Screening & Assessment
- Business Development & Investment Strategy

### **Global Risk Assessment & Reduction**

Academic Assembly provides an overlay of global risk management for your international activities. We'll look at the best practice of Duty of Care for your students, your staff and your institution. We'll help guide you to sound decisions or provide you with resources to back the riskier, sometimes more important ones.

*The Strategic Advisory division aims to bring a consultative framework that complements the range of products and services offered through Academic Assembly's other four divisions.*



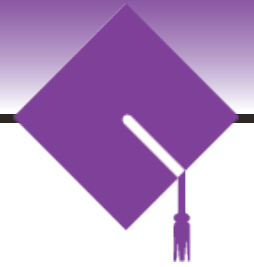
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# Strategic Advisory

International Higher Education Advisory Services



**Academic Assembly is a force multiplier for schools, colleges and universities who are serious about strategic internationalization.**

At the core of Academic Assembly's Strategic Advisory is developing sound funding models. A thorough and successful internationalization strategy is one based on a reliable, independent revenue source.

Academic Assembly work supplements your team to build financially sustainable global strategies, using proven and innovative practices that include:

### **Global Risk Assessment and Reduction Review**

Academic Assembly guides administrators through the complex array of international issues. Academic Assembly's risk review also helps universities engage in new ventures and do so with greater assurance of the risk associated with such moves.

### **Internationalization Review and Strategy**

Experts in International Education take a deep dive into a school's global brand, characteristics and demographics, resulting in practical recommendations and an achievable strategic path.

### **Business Development and Investment Review**

Parts of campus operations are better run like a business (bookstores, dining halls, computer networks, etc.); this is as true globally as it is locally. Academic Assembly provides institutions with options that often otherwise go unnoticed.

### **Operational Efficiency and Administrative Process Review**

Academic Assembly assesses your current global operations, sometimes recommending quality improvements and financial efficiencies.

### **Global Vendor/Partner Screening and Assessment**

With so much at stake in vendor selection, performance review is a vital management function. Additionally, Academic Assembly can assure that only the best vendors and partners are aware of your offerings.

### **International Student Recruitment Review and Strategy**

Academic Assembly reviews your current student recruiting strategies and guides you to improvement by identifying developing markets and building relations for your institution in key regions of the world.

Each project summary and recommendation goes through a review process with the Academic Assembly Board and key Advisors. Our high-level advisory services are designed to be multi-year engagements, targeted towards institutional leadership and associated stakeholder groups, aligned with 5 and 10-year strategic plans.



**Academic Assembly™**

Managing Global Operations, One Piece at a Time.

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